

Dallas Bridge Association Board of Directors
Minutes of Meeting 09/16/26

Attendees: Bob Holliday, Judy Wood , Cheryl Brunson, Paul Taylor, Cheryl Rider, Mary Chaffin and Jackie Brown were present. Bill Higgins was absent. The September meeting was held at the King of Glory Church before the Wednesday game.

The August minutes were approved.

Ed Yetter provided the financial reports, which were approved.

As of August 31, 2026 the unit has total cash assets of \$45,365.22 There is \$10,549.16 in the checking account and \$34,816.06 in the Fidelity investment account.

August closed at the beginning of the Labor Day Regional. By the time the meeting was held, the books on the tournament had closed and Ed Yetter provided a "Future View" which included all the impacts of the Regional and moving \$15,000 from the checking account back into the Fidelity Investments account. In this view the unit has assets of \$69,263.64 with \$19,447.58 in the checking account and \$49,816.06 in the Fidelity account.

The board discussed whether to move the full \$15,000 back to the investment account, or only move \$10,000. The board decided to move the full \$15,000.

Ed Yetter clarified that the \$25,000 the unit will receive from the District for the 2027 NABC will be dedicated to paying expenses for the NABC first but that the remaining funds after expenses will be retained by the Unit.

Ed Yetter provided a District 16 update from the September District meeting.

The District currently has cash assets of \$164,749. The District will contribute \$25,000 each to the Dallas and Austin units for the NABC's in 2027 and 2028.

Rebecca Brown clarified that they Austin NABC will have events for newcomers and lower level players but they will be NABC events. There will be a 2-tier approach with Championship events and non-Championship events.

The board conducted a de-brief of the Labor Day Regional.

The Regional was very well reviewed. There were many compliments from the attendees. Everyone loved the enhanced hospitality. Cheryl Brunson reports that she received lots of compliments on the registration gifts. The food was very high quality. Results on the post-tournament survey were very good.

Table counts were down from 960 in 2025 to 940. This was unexpected. There was no table count bump from moving the event back to the Renaissance. The pre-tournament table count worst-case scenario was estimated at 1000 and the expected count was 1050. Since table counts were down, the net income from the tournament, while positive, was well below budget. For 2027, the hospitality budget will be adjusted to match the lower table count expectations.

Once again attendance dropped off significantly on Sunday and Monday. The investments on

enhanced hospitality for Sunday and Monday resulted in no table count increase. The Board discussed whether it might be a good idea to move the event back a week, to begin right after Labor Day. This schedule would mean the weekend at the end of the tournament would not be on the holiday weekend. Ed Yetter will check with the Renaissance and the District Tournament Coordinator to see if this is a possibility.

The only event that showed increased table count on the weekend was the Monday morning Open Pairs. Ed Yetter recommended dropping the Monday play-through and running the regular 2-session pairs games – Open and Gold Rush – with single sessions available.. This might help with table count on Monday. The Board approved this change.

Cheryl Brunson presented a Hospitality and Prizes Report which included remaining final inventory for all items.

Bill Higgins presented the membership report for August by mail:

The unit had 4 new members in August, 3 members were reinstated, 3 member transferred into our unit and 24 members became unpaid or inactive. The unit membership is now 1103. The number of unpaid/inactive members for the year is 148 with only 29 being reinstated. This is driving the overall decline in membership.

Bob Holliday provided the member communications report via email.

Date	Reads	Percent Read	Clicks on Links	Unsubs	Spam	Bounces	Topic
08/11/26	539	55.30%	24	1	0	7	Labor Day Regional
08/16/26	589	60.20%	25	1	0	1	Labor Day Regional
08/26/26	607	62.10%	50	0	0	0	Labor Day Regional
09/01/26	591	60.40%	52	0	0	0	September Newsletter

There are now 978 recipients. The issue with the Microsoft email addresses bouncing continues. Ed will put together the list of the bounced recipients so that emails can be sent to them directly, after the Labor Day Regional.

Cheryl Rider presented an equipment report.

Cheryl raised the issue of the number of damaged tables and bidding boxes we are using. She will coordinate with John Redfern and go through the tables and boxes. Damaged tables will be offered to the clubs/members or discarded.

The board discussed the November Sectional.

The flyer is up on the ACBL website and the partnership mailbox is updated. The schedule is set. Mary Lynn and Roz are already working on hospitality.

Jackie Brown presented a Unit Game report.

The unit games are all scheduled for the rest of the year. The August unit game was held on August 17. There were 22.5 tables in the Open section. The 499er section did not make. The September unit game will be held September 20 and hosted by Friendly Bridge Club.

Jackie Brown presented a report on the Mentor/Mentee program.

There is no news. The program continues to run well.

Old Business

5-5-5 Updates – There is no update but Judy Wood is looking into opportunities with the ACBL Sapphire Program.

New Business

Truett Cates has resigned from the unit board. The board is not going to appoint a replacement since there are only a few months left in the year.

The October meeting will be Thursday, October 8 following the Friendly Bridge Club game in Plano. Game time is 10:30 AM. The meeting will start about 2:00 PM.